

The value of certification for IT professionals

Technology is transforming the landscape of every business in every industry. As organizations become more reliant on complex and specialized technology, the demand for professionals with advanced skills and the latest knowledge grows exponentially.

The most effective, proven way for IT professionals to demonstrate these skills is through certification. Becoming certified empowers you to:

56%

were able to better perform their jobs after certification.

Demonstrate your technical skills

In a recent Pearson VUE survey, **56%** of IT professionals said they were able to perform their jobs better and more efficiently after obtaining a certification.¹ In addition, most certification recipients experienced the benefits of achieving their certification immediately. These benefits are apparent to management as well. **83%** of IT training decision-makers reported that they perceived improvements in their staffs' work effectiveness post certification.²

Increase compensation

Research shows that certification improves job performance and that certified professionals earn a higher salary than those who are not. In a Networkworld.com survey of IT professionals, 40% said their pay increased by more than **10%** directly because of a certification. 30% of those who responded to a recent Pearson VUE survey of more than 30,000 IT pros reported that they saw their salary increase up to **20%** upon earning a certification.¹

30%

received a salary increase of up to 20% upon earning their certification.

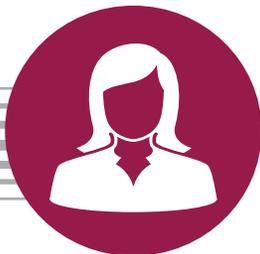


Enhance your professional marketability...

In a competitive job market, certification can also increase your success in landing the job you're after. Certification differentiates your resume and provides validation that you possess the skills employers demand. Moreover, certification affirms your determination and shows commitment to your profession.

...and your reputation

In addition to the skills and salary benefits, certification improves your professional image, leading to new career prospects and advancement. In a recent study, **80%** of IT professionals view certification as a positive addition to their career.² Furthermore, **65%** reported a measurable, positive impact on their professional image after becoming certified.¹ Certification helps managers identify employees with the latest skills, knowledge and drive to move into leadership positions.



80%

viewed certification as a positive addition to their career.

The worldwide growth of IT certification programs is a reflection of the immense demand for validated knowledge and skills...abilities confirmed through certification. Increasingly, employers are placing great emphasis on hiring certified IT professionals. Make sure you're prepared to meet the demand. **Get certified.**

For the latest IT market research available, value of certification videos and certification program information, please visit our [resource library](#).



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